

**Economic Development Committee**  
**January 17, 2024 Johnsborg Village Hall**

**In attendance:**

**Chairman: Hagen**

**Committee Members: Bierman, Callahan, Huemann, King, Schnur, Schnurr**

**Assistant Administrator: Vinny Lamontagna**

**Meeting started: 5:01 p.m.**

TOPIC	DISCUSSION	NEXT STEPS
<b>Approval of Minutes</b>	Committee Member Huemann moved to approve the minutes of the September 20, 2023 meeting. Committee Member Schnur seconded the motion. All members present voted aye. Motion carried.	
<b>Old Business</b>	<p>Chairman Hagen discussed the Village of Johnsborg’s social media accounts and website. The social media posts are being handled in-house and seem to be getting a better response from the residents of Johnsborg. Committee Member Huemann shared concerns of residents he has spoken to regarding lack of communication from the Village of Johnsborg and using social media and/or the VOJ website to better communicate with the community. Some residents feel they aren’t kept informed about events and/or news happening within the Village. Committee Member Schnurr suggested posting a group photo of each committee - sharing a profile - allowing the residents to become better acquainted with the committee members that are a part of their community who volunteer their time to build a better Johnsborg; Giving the residents’ a larger circle of people they can go to for news/information of what’s happening in Johnsborg.</p> <p>Chairman Hagen and Committee Members discussed the need for updating the Village’s website and utilizing the e-blast more. They reviewed the current company that designed the village’s website and spoke about other possible developers to hire to create a website for the Village of Johnsborg that is fresh, informative, clean, and simple.</p>	
<b>New Business</b>	Committee Members reviewed the sales tax report from the businesses in Johnsborg.	
<b>Other</b>	Chairman Hagen introduced new committee member, Tom Callahan. Chairman Hagen read and discussed the vision statement for the Economic Development Committee. Chairman Hagen spoke about the new businesses opening in Johnsborg, the new housing development, and where the sewer line will be going.	
<b>Adjournment</b>	Committee Member Bierman moved to adjourn the meeting. Committee Member Schnur seconded the motion. All members present voted aye. Motion carried at 6:25 p.m.	